



# TAKE THE NEXT STEP TO STARTING A BUSINESS AFTER YOUR MILITARY SERVICE

# IS SMALL BUSINESS OWNERSHIP FOR YOU?

Entrepreneurship and small business ownership is a key opportunity for transitioning service members and veterans as they transition to civilian life. Returning veterans are natural entrepreneurs, possessing the skills, experience and leadership to start businesses and create jobs. According to the most recent U.S. Census Data, veteran-owned firms represent 9 percent of all U.S. firms. These 2.45 million veteran-owned businesses employed 5.793 million individuals. If you have a passion and the drive to start a business, this intensive training workshop is a perfect fit for you!

# **WORKSHOP OVERVIEW**

The Two-day Transition Assistance Program (TAP) Self- Employment Intensive Training Workshop is offered in collaboration among the U.S. Small Business Administration (SBA), the Institute for Veterans and Military Families at Syracuse University (IVMF), the Department of Defense and the Department of Veterans Affairs.

We are recruiting interested transitioning service members and veterans to participate in the workshop, you will learn if starting a business is right for you, if your business idea is feasible and much more! *The course covers:* 

Understanding Markets & your Competitive Space / Economics of Small Business Start-Up / Picking the Correct Legal Entity for Your Business / Financing your Venture / Introduction to Business Planning

#### TO REGISTER:

Hosted at the following Airman & Family Readiness Centers (A&FRC):

22 & 23 July, 0800-1600 - USAF Academy, 333-3444

23 & 24 October, 0800-1600 - Peterson AFB, 556-6141

4 & 5 December, 0800-1600 - Schriever AFB, 567-3920

\*Call your installation A&FRC to register for any of the upcoming workshops

# **ELIGIBILITY**

You must be a transitioning service member, veteran or spouse interested in starting a business.

# **PARTICIPANT BENEFITS**

After the two-day workshop you will have created a Feasibility Analysis Deliverable that will serve as the basis for future business planning efforts. It is designed to assist you in developing an 'actionable' plan for subsequent efforts focused on launching a new venture.